HONEYTECH PRESENTS

Bloom Your Legacy

A garden-themed merge game where everyday progress becomes a brighter financial future.

PLANT · LEARN

GROW · BUILD

YOUR LEGACY



ILLUSTRATED CLIENT EXPERIENCE GUIDE

A cozy game with a purpose

Players combine matching objects on a colorful merge board to create higher-value items, complete orders, and unlock beautiful new spaces.

1

COLLECT

Tap a garden source to create seeds or tools.

2

MERGE

Combine matching items to advance a chain.

3

COMPLETE

Fill orders and earn virtual rewards.

4

UNLOCK

Upgrade the garden, home, and estate.

What players see on screen

- **Merge board**
  A familiar tile-based puzzle filled with flowers, money habits, and lifestyle items.
- **Energy, coins, and gems**
  Energy supports gameplay; coins and gems are fictional in-game currencies.
- **Orders, missions, and level progression**
  Objectives encourage players to revisit, learn, and explore new merge chains.
- **Lifestyle rewards**
  Garden upgrades lead to fictional homes, vehicles, boutiques, and real estate.

The core principle: merging is entertainment first. Financial themes make each milestone meaningful without turning play into a credit application.

From seedling to legacy

Each merge chain tells a small story about a real-world financial habit.
Below are illustrative pathways for the game design.

THE GARDEN

Seed → Sprout → Rose → Bouquet

Small actions compound into beautiful results.

MONEY CONFIDENCE

Coins → Savings jar → Budget planner → Goal

Practice goal setting, budgeting, and consistent saving.

CREDIT EDUCATION

Credit file → Report review → Action plan → Milestone

Learn credit-report basics and responsible credit habits.

LEGACY ASSETS

House key → Home → Business → Estate

Visualize long-term goals through fictional property upgrades.

Important distinction

In-game credit scores, rewards, approvals, and property are simulations. They do not change a player's real credit, award financing, or grant real assets.

How gameplay supports the services

01 FINANCIAL LITERACY

Budgeting and savings quests reinforce practical habits.

Short optional tips can explain goals, debt, and credit.

02 CREDIT IMPROVEMENT

Credit-report missions can teach dispute and payment basics.

Interested adults may choose an external consultation.

03 INSURANCE EDUCATION

Protection-themed missions can introduce coverage concepts.

Optional links could guide players to licensed professionals.

04 LEGALSHIELD

Legal-readiness quests can introduce access to legal help.

An optional, clearly labeled referral can explain the service.

Insurance and LegalShield are proposed educational/referral extensions;
they are not confirmed integrations or included development deliverables.

The optional player-to-client journey

1

PLAY

Enjoy garden merging, goals, and progress.

2

LEARN

Read an optional financial education moment.

3

CHOOSE

Open an explicitly optional service invitation.

4

CONSENT

Confirm adult age and select communication preferences.

5

CONNECT

Continue to approved booking link or lead form.

The player may keep playing without booking or sharing sensitive data.

Lead capture is separate from gameplay and marketing consent is optional.

Launch-ready vision and next steps

Bloom Your Legacy combines a beautiful, replayable game with thoughtful education and clear invitations to explore relevant professional services.

INCLUDED IN THE AGREED GAME DIRECTION

- Playable merge board, recurring orders, missions, and saved progress
- Endless level progression and virtual rewards
- Simulated homes, cars, businesses, and real estate
- Adult-oriented signup and agreed, consent-based lead flow
- Approved service / booking links and launch marketing assets

REQUIRES CLIENT APPROVAL / FURTHER SCOPING

- Exact insurance learning topics and provider referral links
- LegalShield relationship, approved descriptions, and disclosures
- Credit-repair offer language and any regulated-service claims
- Final intake fields, privacy policy, and consent language
- Whether new insurance/LegalShield interactions change the scope

The promise to the player

Grow a gorgeous garden. Explore smart financial habits. Imagine what is possible—and choose whether to learn more from a real professional.

Illustrations are concept art; final features and links depend on approval.